

Subject: Fwd: Reminder: Become a Neighborhood Champion for Small Business Saturday

From: Miranda Paster

Date: 07/26/2016 04:06 PM

To: Jasmine Ramos

CC: Andrew Thomas <Andrew@thewestwoodvillage.com>, lessisters@lycos.com, s ch <serranochilipepper@yahoo.com>, wilmingtonchamber <wilmingtonchamber@wilmington-chamber.com>, Ellen Endo <ellenendo@yahoo.com>, "Russell, Mike" <mike@wilshirecenter.com>, Jeff Zarrinam <jeff@hollywoodhotel.net>, "Van Cise, Eugene" <eugene.vancise@lacity.org>, Rick Scott <rick.scott@lacity.org>, Rita Moreno <rita.moreno@lacity.org>

----- Forwarded message -----

From: International Downtown Association <tclemmer@ida-downtown.org>

Date: Tue, Jul 26, 2016 at 10:02 AM

Subject: Reminder: Become a Neighborhood Champion for Small Business Saturday

To: miranda.paster@lacity.org

Having trouble viewing this email? [Try this.](#)



Small Business Saturday® is Nov 26. Are you in?

Sign up to be a Neighborhood Champion by Nov 11 at ShopSmall.com/IDA

In collaboration with American Express, IDA would like to invite you to become a Neighborhood Champion for Small Business Saturday. Celebrated on the Saturday after Thanksgiving, Small Business Saturday helps small business owners with their most pressing need - getting more customers. As a Neighborhood Champion, you can help raise awareness and support for local small businesses to support your community on the day.

Plan a community event for Small Business Saturday

Last year, over 4,100 Neighborhood Champions participated by:

- Organizing local activities to get their community excited about participating in the day (e.g., a kickoff breakfast to get shoppers out, street fairs to showcase local goods, shuttles to transport shoppers around town and other events)
- Rallying small businesses to participate in the day and encouraging neighbors to go out and Shop Small® (e.g., providing small business owners with Shop Small merchandise to promote their business, organizing in store events to help get more customers in the door)
- Promoting Small Business Saturday via social media, in local newspapers and around their town

Looking for ideas and inspiration for how to get started? As a Neighborhood Champion, you will receive monthly emails with downloadable resources leading

up to the day to help with planning your Small Business Saturday event. You will also receive a Small Business Saturday Event Kit* containing Shop Small merchandise, including items like bags, balloons, and more to help support your community activities.

Sign up to be a Neighborhood Champion today at ShopSmall.com/IDA

Terms apply. See [Terms of Participation](#) for additional details.
*Available while supplies last.

STAY CONNECTED



International Downtown Association, 910 17th Street, NW, Suite 1050, Washington, DC 20006

[SafeUnsubscribe™ miranda.paster@lacity.org](mailto:SafeUnsubscribe™_miranda.paster@lacity.org)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by tlemmer@ida-downtown.org in collaboration with



Try it free today

--
Counting my blessings - Sing and be Happy Today!

http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png